



PO Box 2107, Boulder WA 6432

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[kalgoorliespeedway.com.au](http://kalgoorliespeedway.com.au)

## [Event Sponsorship Proposal](#)

We are thrilled to offer your business the opportunity to partner with **Snapon Tools Kalgoorlie International Speedway** through our **2024-25 Event Sponsorship Packages**. Our event sponsorships provide a unique chance for businesses to engage with an enthusiastic and loyal motorsport audience, all while receiving extensive brand exposure throughout our action-packed season. With high visibility across both local and regional attendees, your brand will be front and center at some of the most exciting events in the motorsport calendar.

By sponsoring an event at Snapon Tools Kalgoorlie International Speedway, you're not just supporting a single event; you're aligning your business with the excitement, adrenaline, and community spirit that define motorsport. Our packages are designed to offer you maximum exposure through a variety of channels, including on-site branding, race day programs, public announcements, and coverage on our website and social media platforms.

This proposal outlines the various event sponsorship opportunities and the benefits they offer to help you achieve your business goals. We look forward to working with you in making this season a success for both our fans and your brand.



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## 2024-25 EVENT SPONSORSHIP

RACE MEETING ONLY				
Platinum - \$10,000ex GST Gold - \$5,000ex GST Silver - \$2,500ex GST Bronze - \$1,000ex GST				
Level	Platinum	Gold	Silver	Bronze
Availability	Exclusive – Only one available	Exclusive – Only one available	Max of 3 Available	Maximum of 3 Available
Naming Rights	Meeting Only	Meeting Only		
Logo on Marketing	Meeting Only	Meeting Only	Meeting Only	Meeting Only
Signage	Meeting Only. Sponsor to Supply	Meeting Only. Sponsor to Supply	Meeting Only. Sponsor to supply	Meeting Only. Sponsor to supply
Entry Passes	40 Single Entry Passes	20 Single Entry Passes	10 Single Entry Passes	4 Single Entry Passes
Catering Package	\$1500 Bar Tab \$750 Canteen Tab	\$600 Bar Tab \$300 Canteen Tab	\$300 Bar Tab \$100 Canteen Tab	\$100 Bar Tab \$50 Canteen Tab
Option to speak at Race Meetings	Meeting Only	Meeting Only		
Logo on Social Media	Meeting Only	Meeting Only	Meeting Only	Meeting Only
Feature/advertise in Race Meeting Program	Full A5 page for Meeting. Logo displayed for Racing Season	Full A5 page for Meeting. Logo displayed for Racing Season	Logo displayed for Racing Season	Logo displayed for Racing Season
Additional Items	Meeting only inclusion of Corporate information / merchandise handed to driver and spectators on entry, supplied by sponsor	Meeting only inclusion of Corporate information / merchandise handed to driver and spectators on entry, supplied by sponsor	Meeting only inclusion of Corporate information / merchandise handed to drivers and spectators on entry, supplied by sponsor	

**Opportunities can be tailored to budgets if required.**



# Sponsorship Confirmation

## Authorisation Details

Contact Name	
Company	
Postal Address	
Suburb	
State	Postcode
Mobile	
Email	

## Level of Sponsorship

<b>Bronze Sponsor - \$1,000 ex GST</b>
<b>Silver Sponsor - \$2,500 ex GST</b>
<b>Gold Sponsor - \$5,000 ex GST</b>
<b>Platinum Sponsor - \$10,000 ex GST</b>

## Office Use Only

Invoice	
Paid	Passes Sent

## Race Meeting Details

Event Title:
Date of Meeting

## Payment Details

Please invoice upon receipt of completed confirmation	
Purchase Order Number	
Cash	Cheque (Payable to Boulder Speedway Association)
EFT (BSB: 066 514 • Account: 105 57 695 • Name: Boulder Speedway Association)	

I hereby authorise the financial commitment for the above event as indicated.

Print Name	Date
Signature	

**Thank you for your support of the Kalgoorlie International Speedway!**

## Speedway Representative Details

Contact Name	
Position	
Mobile	Email